

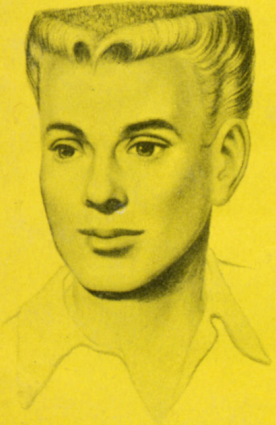
DIG

LARGEST SELLING
TEENAGE MAGAZINE

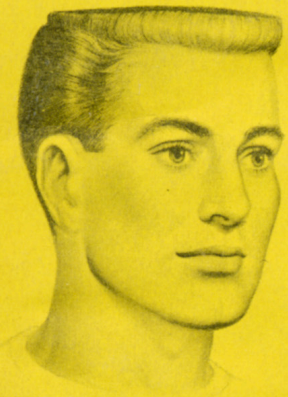
december 1956

for teenagers only

twenty-five cents



TEENAGE HAIR STYLES



free **presley** photograph

pen pal page

should sex education be
taught in high school?

crazy custom • gone humor

teenage newspaper • fashions

This style probably should be called a "ducktail" because it actually resembles one. It's called a "Brush Up." Is very popular with many teenage girls.



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HIP WIGS

Young adult hair styles show originality and pride of appearance

Some of you would like to wear your hair in a certain way but you don't dare, because it's not what is accepted. Well, President Madison was a cat who dared to dislike conformity, and was under constant fire of the conformists.

The following is an anecdote from the book "Life of Dolly Madison" by Mrs. Wilder Goodman: "The country is doomed; what presidents we might have, sir! Just look at Dagget of Connecticut, or Stockton of New Jersey! What queues they have got sir! as big as your fist and powdered everyday, sir, like the real gentlemen they are. Such men, sir, would confer dignity upon the Chief Magistracy; but this little Jim Madison, with a queue, no bigger than a pipe-stem! Sir, it is enough to make a man forswear his country." I might mention here that, the "kick" of powdering mens hair went out of style in 1794.

President Jefferson began his administration with an effort to set aside conventionality in dress and shocked the Federalist party by a certain ill-timed exhibition of his democratic ideas.

We are told by an eye witness of his first inauguration, March 1801, that "he made no preparation for the ceremony as far as his appearance was concerned. His indifference was ostentatious and evidently intended to cause comment. He wore a blue coat, a thick drab-coloured waistcoat with red under-waistcoat lapped over it, green velveteen breeches with pearl buttons, yarn stockings, and slippers.

That doesn't really sound bad when you consider what the most fashionable young man wore in 1801. Here's a quote from an 1801 issue of "Port Folio": "All our young men of fashion wear frocks of dark blue, dark green, or dark brown cloth, with convex metal buttons, round hats with broad brims, short breeches and white stockings, or pantaloons with Hessian boots."

Beau Brummell is accredited with the revival of taste in dress among gentlemen which had been conspicuously lacking at the end of the eighteenth century. His first innovation was the



MODEL: BOB CUMMINGS

Sides left full when trimmed and the sides of the top are left just long enough to comb forward into small curl. This style is one seen very frequently around many high schools.



MODEL: BILL LYONS

Here's a real cool and casual style. Worn long and combed back into a casual ducktail. Photo is excellent proof that you can't make *flat* statements against a certain style.

arrangements of neck-cloths. *"His collars were always fixed to his shirt and so large that before folded down they completely hid his face and head; the neck-cloth was almost a foot in height; the collar was fastened down to it's proper size."*

The above was for the people that will drag on some of these hair styles. DIG happens to dig these hair styles and feels that it's not necessarily the *style* of the hair that many people object to, but it's to the same people of *all* ages that let hair grow *shaggy* rather than put out the loot to a barber. The styles shown on these pages are great, and prove that you can wear your hair in *any* style and still look good, as long as it is constantly trimmed and combed.

We show how to give a ducktail haircut on the next page, so some of you could take it to the barber, in case he's not familiar with it.

Jack Spry of Jack's Barber Shop in Granada Hills, California is the hip barber that cuts the wigs of the cool teenagers in his area. With the aid of Jack we found Jim Morrison, who wanted a ducktail haircut, and you will see what we did to him on the next page. Jim wore his hair long and straight and combed it straight back on top and the sides. What do you think . . . did we goof him, or does he look cool?

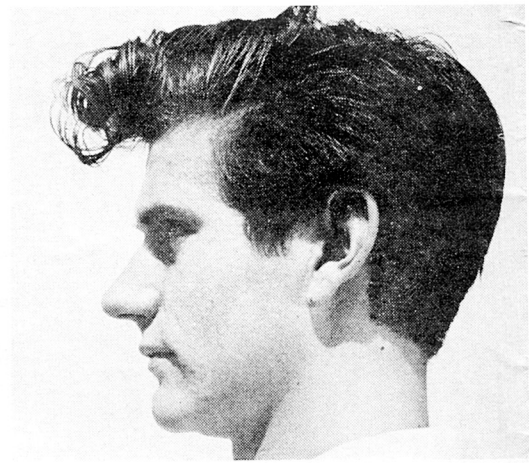
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Janet Sands has a "Brush Up" hair style with many of her own ideas added to it. She bleached the light streak.

Front of Janet's hair is taken from an Italian hair style. Back of hair goes up into a point like girl on other page.

Bonnie Pohlmann wears a very popular "Pony Tail" style. Looks exceptionally good when hair is long. Real sharp!





How to give a Ducktail Haircut . . .



1. Jim Morrison is the victim. He wore his hair straight back on both sides with a wave in front. Above is 'before.'

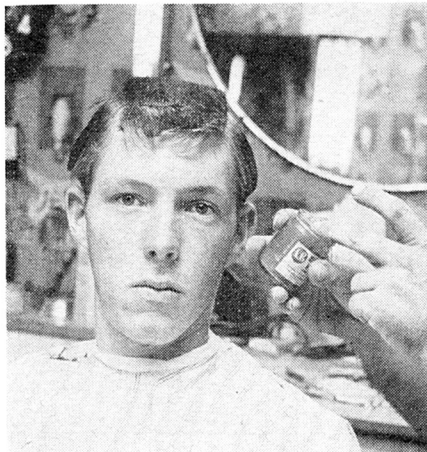


2. The first step is to comb all hair forward toward the center and comb down on all sides like the above photo.

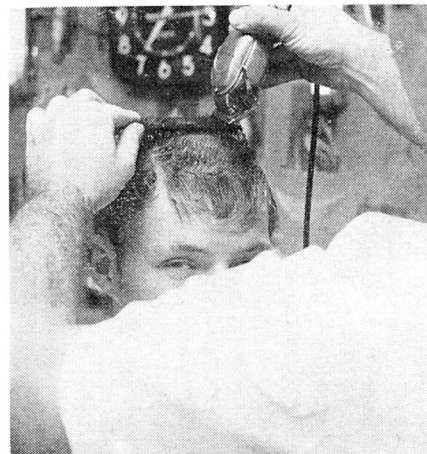


3. Next is to trim sides just like normal hair trim. Leave sides full so that it can be combed back to form ducktail.

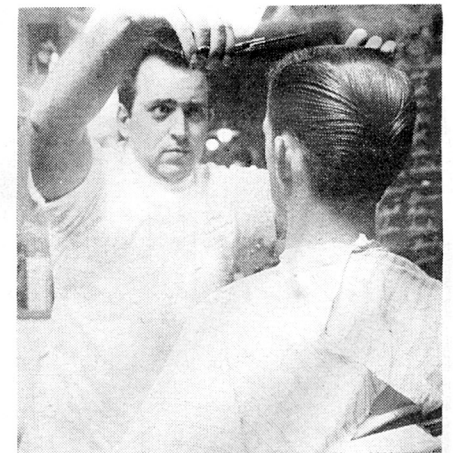
5. Next apply Contour Wax or Butch Wax to hair. This makes hair stand straight up. Makes cutting hair flat, easy.

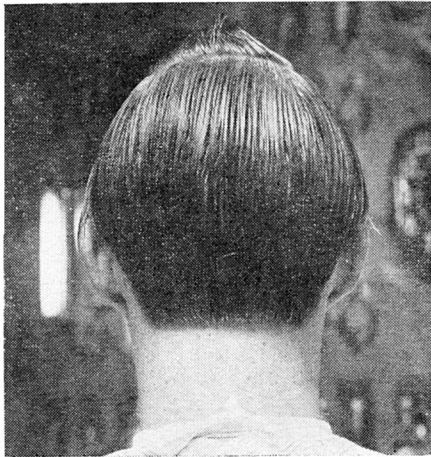
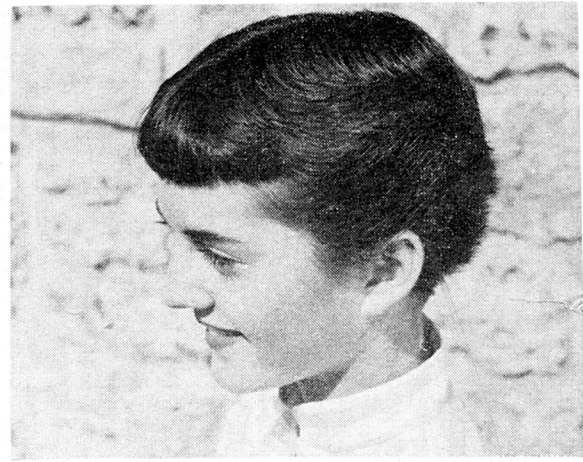


6. Sides are finished, now Jack starts cutting the top so that it will be flat. Keep comb level and run clipper over.



7. Jack advises barbers not to use "butch clipper attachment" because it will not cut absolutely flat on top.





4. Square off back of hair. Straight line across bottom of hair is to be cut $\frac{1}{2}$ inch below the ear lobe. Shave later.

8. This view will show you how flat the top of Jim's hair is. Photo at the right shows back of hair and crazy ducktail.



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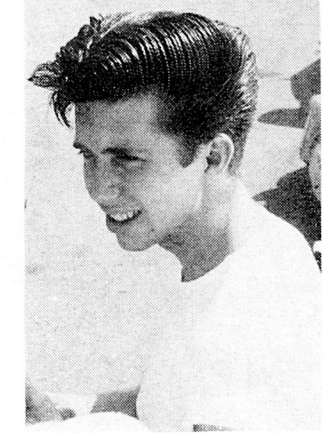
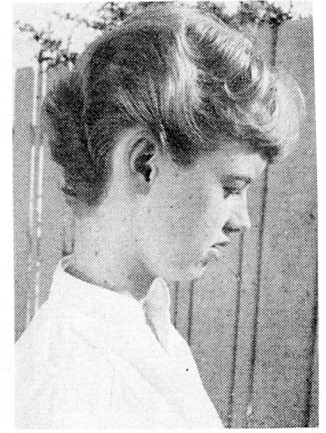


Long on the side, top combed up-and-over coming down forward to fall loose near forehead. Back can be worn in a ducktail or regular trim. Hair stays neat all day long.

Not a new style, but one that is very popular with girls that have hair long enough. Beautiful girl isn't she?

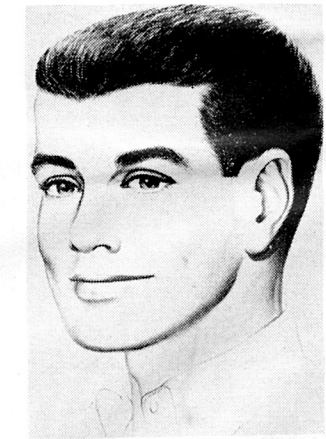
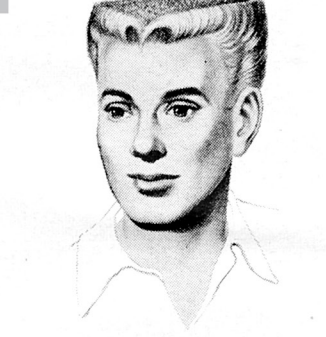
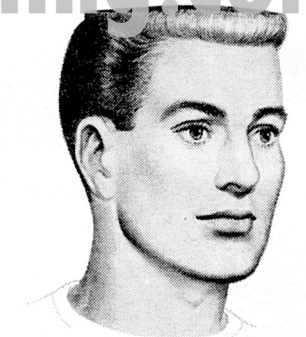


MODEL: SHARON HARKINS



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MODEL: MARILYN MOSER



If you would like to have a complete chart showing all eight official hair styles, to put up in your room (like the three drawings above and on the cover), or to take to your barber as a guide in cutting your hair, just send in your name and address and the front label of any LB preparation to, LB Hair Oil, care of DIG, Box 550, Hollywood 28.